



Scottsdale, AZ
Stately



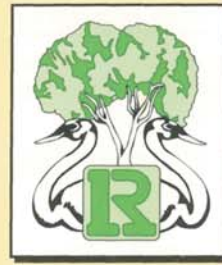
Rancho Santa Fe, CA
Distinctive



Sun City West, AZ
Lush



Paradise Valley, AZ



The Swan Hill Olive®

U.S. Federal Trademark No. 2,001,332 of Swan Hill Nurseries, LLC

(*Olea europaea* cv. "Swan Hill®")

Propagated by:

Swan Hill Nurseries, LLC

P.O. Box 420

Waddell, AZ 85355-0420

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www.swanhill.com

E-mail: info@swanhill.com

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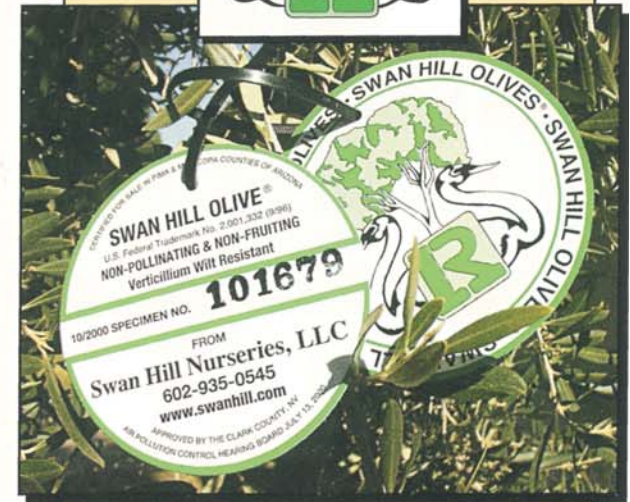
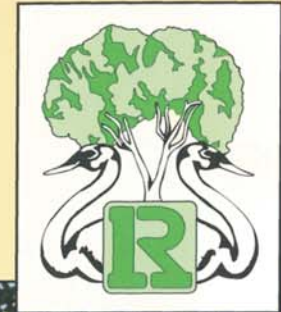
Donalga
PLANT BROKERS, INC.



POST OFFICE BOX 320908
LOS GATOS, CALIFORNIA 95032-0115

The Swan Hill Olive®

(*Olea europaea* cv. "Swan Hill®")



*When you see the Swans...
...you never get an ugly duckling*

The Original

**Non-Fruiting
Non-Pollinating
Verticillium Wilt Resistant
European Olive**

Graceful Single Trunks



San Martin, CA

Always Elegant Multiple Trunks



San Rafael, CA

Never forget...



San Diego Zoo



...to look for the Swans!

We are proud of the trees we grow and so confident in their unmatched qualities of non-fruiting, non-pollinating and wilt resistance that we attach a uniquely numbered tag on each tree. This tag assures you that the tree you purchased is the premiere landscape olive on the market: The Swan Hill Olive®. It confirms that the olive trees you plant are exempted from community policy restricting pollen producing olives. **Look for the tags. If you don't see the Swans, you didn't get the Swan Hill Olive®.**

The Swan Hill Olive® Story

1962, scientists at University of California at Davis, CA, discover an olive cultivar near the town of Swan Hill in Northern Victoria Province, Australia that produces no fruit.

1970, supported by eight years of research, U.C., Davis, in conjunction with the University of California's Office of Technology Transfer, apply for a plant patent.

1972, the University of California is issued Plant Patent No. 3197 for the Swan Hill Olive on the basis of its unique non-fruiting quality.

1979, Swan Hill Nurseries, LLC (formerly R&G Trees) purchases the rights to propagate the Swan Hill Olive.

1996, Tom Russell, Ph.D. and Swan Hill Nurseries, LLC are granted a United States Registered Trademark No. 2,001,332 for the Swan Hill Olive®.

Breathe Easier with The Swan Hill Olive®

1980's public health concerns about allergenic pollen leads Pima County (Tucson), Arizona to prohibit the importation, planting and sale of European Olives.

Other communities, Maricopa County (Phoenix), Arizona; Clark County (Las Vegas), Nevada; and Hemet, California enact similar bans.

Researchers at the University of Arizona and U.S. Dept. of Agriculture under the direction of the University of Arizona, College of Medicine, undertake studies of The Swan Hill Olive®.

Studies conclude that The Swan Hill Olive® "*yielded little, if any, airborne pollen.*" The results are published in two scientific journals and the results are confirmed by other researchers.

Based on these studies, Swan Hill Olive® as grown by Swan Hill Nurseries, LLC, is exempt from the olive planting prohibitions based on the absence of pollen release.

Verticillium Wilt Resistance

Verticillium Wilt, a devastating disease of European Olives, is caused by the soil-borne fungus *Verticillium spp.*

Symptoms include leaf drying and browning, wilting or "flagging" of branches.

Infected trees may not die for many years, long after they have become the centerpiece of the landscape.

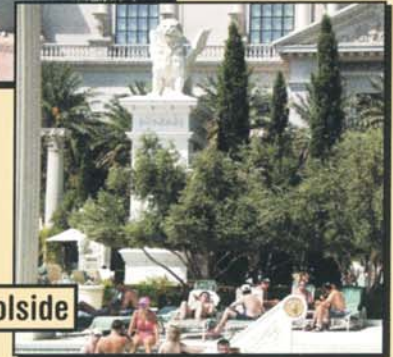
Researchers at U.C., Davis and the U.S. Department of Agriculture selected and determined that the "Oblonga" olive cultivar (*Olea europaea cv. "Oblonga"*) is resistant to Verticillium Wilt.

The Swan Hill Olive® reduces the risk of this fatal disease by using the Oblonga as a rootstock for all our The Swan Hill Olives®.

Ideal for Xeric or Traditional Landscapes



Ideal for Courtyards



Tucson, AZ

Las Vegas, NV

Perfect for Poolside



Olives belong in your
Martinis...
not in your pool!



"I should've planted
The Swan Hill Olive®!"